



**Twentynine Palms Chamber of Commerce
Convention & Visitors Bureau**
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Morongo Basin tourism & relocation CD project in the works

Visitors and those new to the Morongo Basin will soon have a new informational resource available.

The Chambers of Commerce from Joshua Tree, Twentynine Palms, and Yucca Valley are partnering to create an interactive CD filled with Morongo Basin tourism and relocation information.

The Chambers came up with the idea for a CD as an environmentally-friendly, money-saving replacement for printed material.

"As we were planning for the LA Times Travel Media Showcase, we found that we just had too much paper," said Jessica Wagner-Schultz, Executive Director of the Twentynine Palms Chamber of Commerce.

The CD will be linked to a website so it can be easily updated as things change, eliminating the need to reprint materials, Wagner-Schultz said. People can pick up a copy at one of the three Chambers, or it can be mailed, with a lesser cost than mailing printed materials.

"I hope that by distributing this CD, we can get exposure for the Morongo Basin worldwide," said Cheryl Nankervis, Executive Director of the Yucca Valley Chamber of Commerce. "I see it as a dynamic marketing tool that we can all use to showcase the Morongo Basin to potential new residents, to help the hospital recruit doctors, the Marine Base recruit civilian employees, motels attract guests, etc. The possibilities are endless as we use this 21st century technology to put us on the map."

The CDs will be sold for \$4.95 a piece. Businesses or entities that donate \$1,000 toward the project will receive 250 CDs. The project should be completed by July 1, Wagner-Schultz said.

The Chambers are looking for photographs of the area to include on the CD. Anyone with high-quality 300 dpi photographs can submit them at either the Twentynine Palms or Yucca Valley Chambers.

For more information about the CD project, call the Twentynine Palms Chamber at (760) 367-3445 or the Yucca Valley Chamber at (760) 365-6323.