



**Twentynine Palms Chamber of Commerce  
Convention & Visitors Bureau**  
73660 Civic Center Drive Suite D  
Twentynine Palms, CA 92277  
(760) 367-3445 • Fax (760) 367-3366

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**Chamber grants \$2,500 to Action Council for 29 Palms**

The Twentynine Palms Chamber of Commerce is taking action to improve the coordination of visitor activities and tourist outreach with other nonprofit stakeholder organizations in the City of Twentynine Palms. During its board meeting in July, the Twentynine Palms Chamber of Commerce approved a grant of \$2,500 for the Action Council for 29 Palms.

The granted funds will be used to assist Action Council in printing and marketing mural map brochures, which list each mural in 29 Palms, explain the history behind each mural, and include a map of the mural locations. The attractive brochures will be distributed by local hotels, motels, and bed and breakfasts, the California Welcome Center in Yucca Valley, and other locations throughout the Southwest region and beyond.

Chamber President Gary Daigneault said, “By partnering with Action Council in promoting the mural project to more potential visitors, the entire community benefits. Those extra tourist dollars translate into additional opportunities for all Twentynine Palms businesses to capture the benefits of more out-of-town dollars flowing into our unique city.”

Since 1994, Action Council has taken the lead in presenting the rich mining, western, social, military, and National Park history through its public Mural program. The series of murals and public art pieces, painted by world-class artists on select locations throughout the city, depict the people, events, and influences that have made Twentynine Palms a destination point for those seeking the open spaces and solemn serenity of the heart of the great California desert.

No public money has been used for the murals, with funding coming from private donations and sales of mural prints. The Action Council is a nonprofit organization with a stated mission to “optimize the social, cultural, and economic well being of the community through arts and tourism, and maintain and enhance our uniquely fragile environment and heritage.”

For the 2009-2010 fiscal year, the Twentynine Palms Chamber of Commerce was allotted \$7,000 for grants as part of its contract with the City of Twentynine Palms to partner with other nonprofit organizations for the greater good of the City and its residents. Organizations wishing to receive a grant from the Twentynine Palms Chamber of Commerce must complete an application process. Applications are due June 30, 2010, for grant projects to be completed in the 2010-2011 fiscal year.

For more information or to obtain a grant application, call the Twentynine Palms Chamber of Commerce at (760) 367-3445.